EDITORIAL CALENDAR 2020

Welcome to Pavement Preservation Journal!

We at FP² Inc. -- formerly the Foundation for Pavement Preservation -- support the adoption of pavement preservation at all levels of government, and work to ensure pavement preservation becomes a part of road programs from coast-to-coast. We invite you to visit our website (fp2.org) to learn more about pavement preservation, and view our quarterly magazine, Pavement Preservation Journal.

In 2017 FP² celebrated its 25th year of fighting for pavement preservation. Since 2007, FP² Inc. has published Pavement Preservation Journal, the only trade magazine in the United States to focus EXCLUSIVELY on pavement preservation principles and practice.

Pavement Preservation Journal is the official magazine of FP² Inc. This flagship quarterly magazine reaches those responsible for the management and preservation of pavements, including state, county, municipal and federal government agencies, plus contractor members of sponsoring associations such as the Asphalt Emulsion Manufacturers Association, International Slurry Surfacing Association, Asphalt Recycling & Reclaiming Association, International Grooving & Grinding Association, and more.

Pavement Preservation Journal also is available to readers in a fully interactive digital version, which complements the print format. Not only do our members receive the print and digital editions of the magazine, the digital edition is also sent to additional readers with an interest in pavement preservation. Readers can turn pages to browse articles and information, and with a simple click of the mouse can instantly access an advertiser’s website.

Here’s a look at what PPJ has planned for 2020. If you would like to submit editorial material, see page 3 for our Editorial Guidelines.
SPRING 2020

Relaunch of the Pavement Preservation Road Map ... update on PP ETG ... increased utilization of RAP ... FP² at TRB January 2020 ... report from Rocky Mountain West Pavement Preservation Partnership.

Editorial material deadline Jan 15

SUMMER 2020

Technologies (like smart phones) for low-cost pavement condition index (PCI) ratings ... FHWA looks at Thinlays ... tools for managing gravel roads ... preservation research reports from TRB ... preservation at Conexpo-Con/Agg.

Editorial material deadline April 1

FALL 2020

Advance look at 4th National Pavement Preservation Conference (NPPC), May 17-20, 2021... Transportation Construction Coalition (TCC) Fly-In for preservation ... recycled materials in surface treatments.

Editorial material deadline July 15

WINTER 2020

Cold-weather pavement preservation and maintenance ... micro surfacing and ultrathin bonded overlays (UBTOs) ... integrating pavement management with preservation.

Editorial material deadline Oct 2

EXCLUSIVE IN EVERY ISSUE

FP²-sponsored pavement preservation research at NCAT and MnROAD ... D.C. Update by FP²’s Washington counsel ... pavement preservation grad student profile.

• Visit FP² Inc. on the web at http://fp2.org

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EDITORIAL GUIDELINES

Following are general criteria and guidelines for article submittals to Pavement Preservation Journal:

● For articles contributed by manufacturers, please focus on a field case history. First describing a user problem, and then how the problem was solved using the product or special technology.

Emphasize problem-solving, rather than the product itself. Show how the problem was solved by the product's saving time, saving money, or doing something that was not otherwise possible.

● For articles describing a technology, e.g. thin-lift SMA or foamed asphalt, first describe the problem or situation in brief, and then relate how the technology applies to the problem. If possible bring in field applications or placements, and end with your conclusions, prognostications, etc.

Article Lengths:

600 words + 1 high-res jpg = one page in magazine

1,200 words + 2 high res jpgs = two pages in magazine

1,800 words + 3-4 high-res jpgs = three pages in magazine

Please try not to exceed 1,800 to 2,200 words, unless discussed in advance with editor. High-res images should have resolution of 300 dpi at the size they will run in print (4x5 in., 5x7 in., etc.).

Edited and/or published articles and images become the property of FP² Inc. and Pavement Preservation Journal. Please contact the editor (below) with any questions you may have, or if you plan to submit editorial material, and thanks!

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